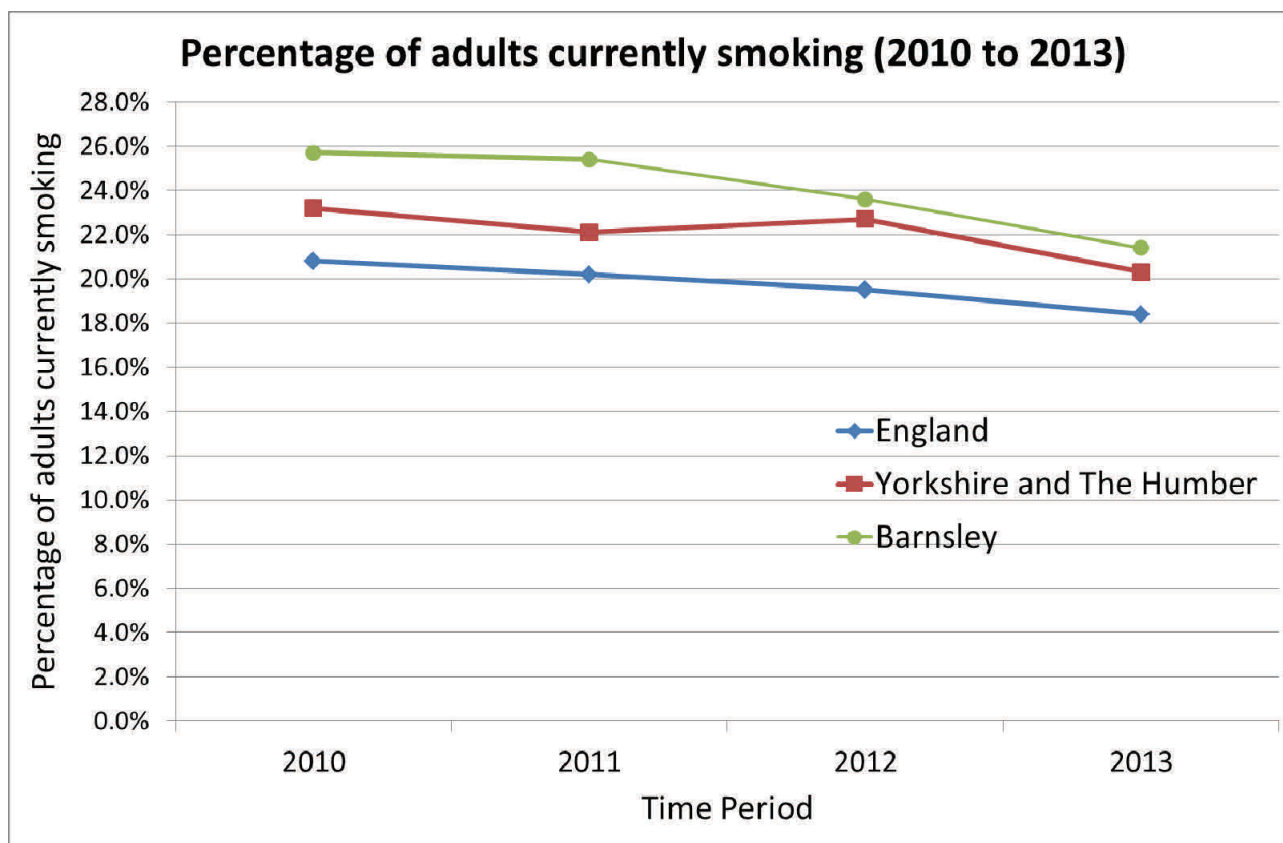


# Smoking in Barnsley: Key facts

December 2014



## Smoking prevalence: adults who currently smoke (aged 18 and over), national data



	2010	2011	2012	2013
England	20.8%	20.2%	19.5%	18.4%
Yorkshire and The Humber	23.2%	22.1%	22.7%	20.3%
Barnsley	25.7%	25.4%	23.6%	21.4%

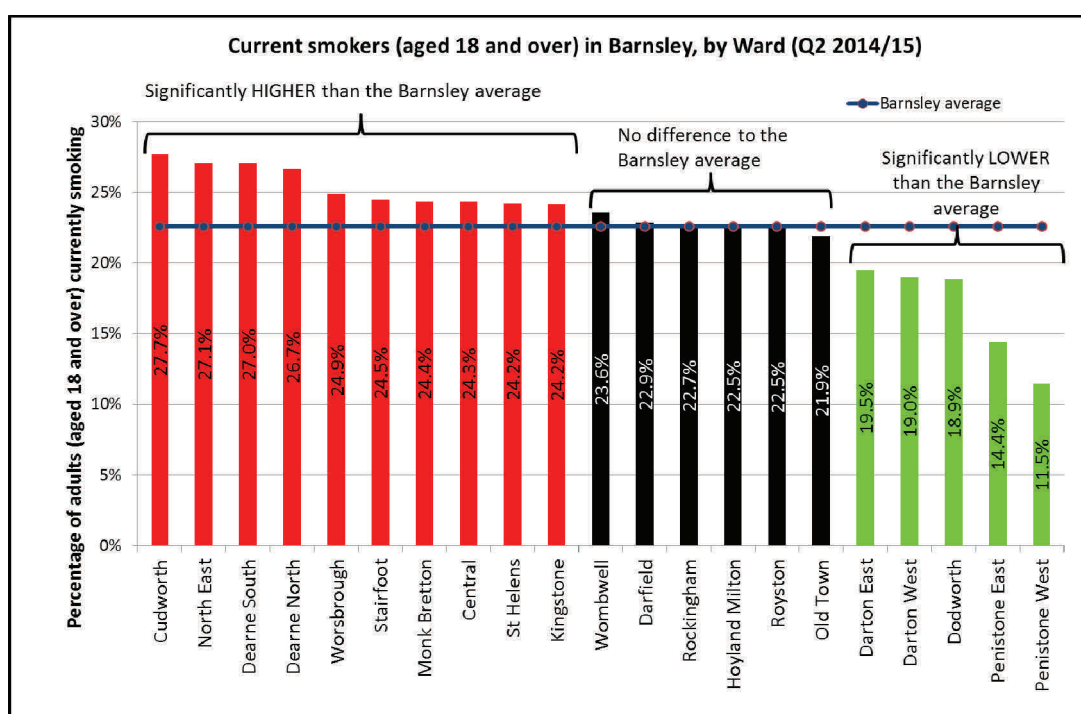
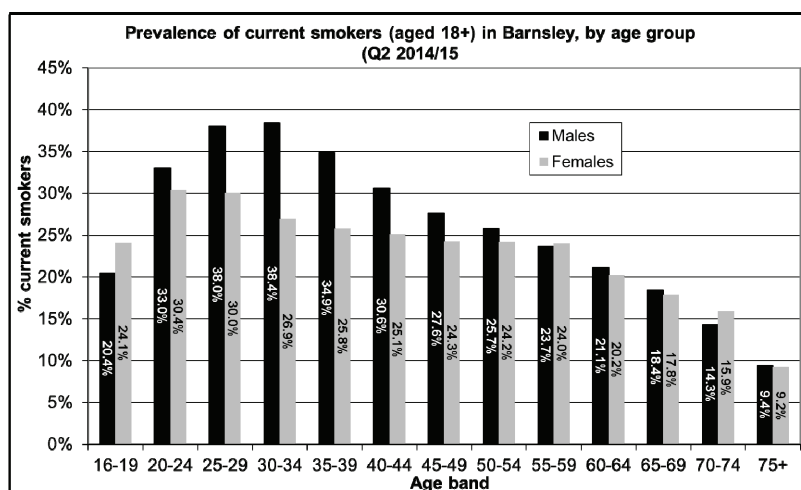
Source: Integrated Household Survey (November 2014)

### Key points:

- The latest data available was published in November 2014.
- Data is analysed by the Department of Health and published by Public Health England.
- The data for Barnsley is based on a small sample of around 1400-1700 people aged 18 and over.
- This is the only smoking prevalence data that can be used to compare with other areas (e.g. England or Yorkshire & the Humber). Other sources of data do not use the same methodology.



## Smoking prevalence: adults who currently smoke (aged 18 and over), local data



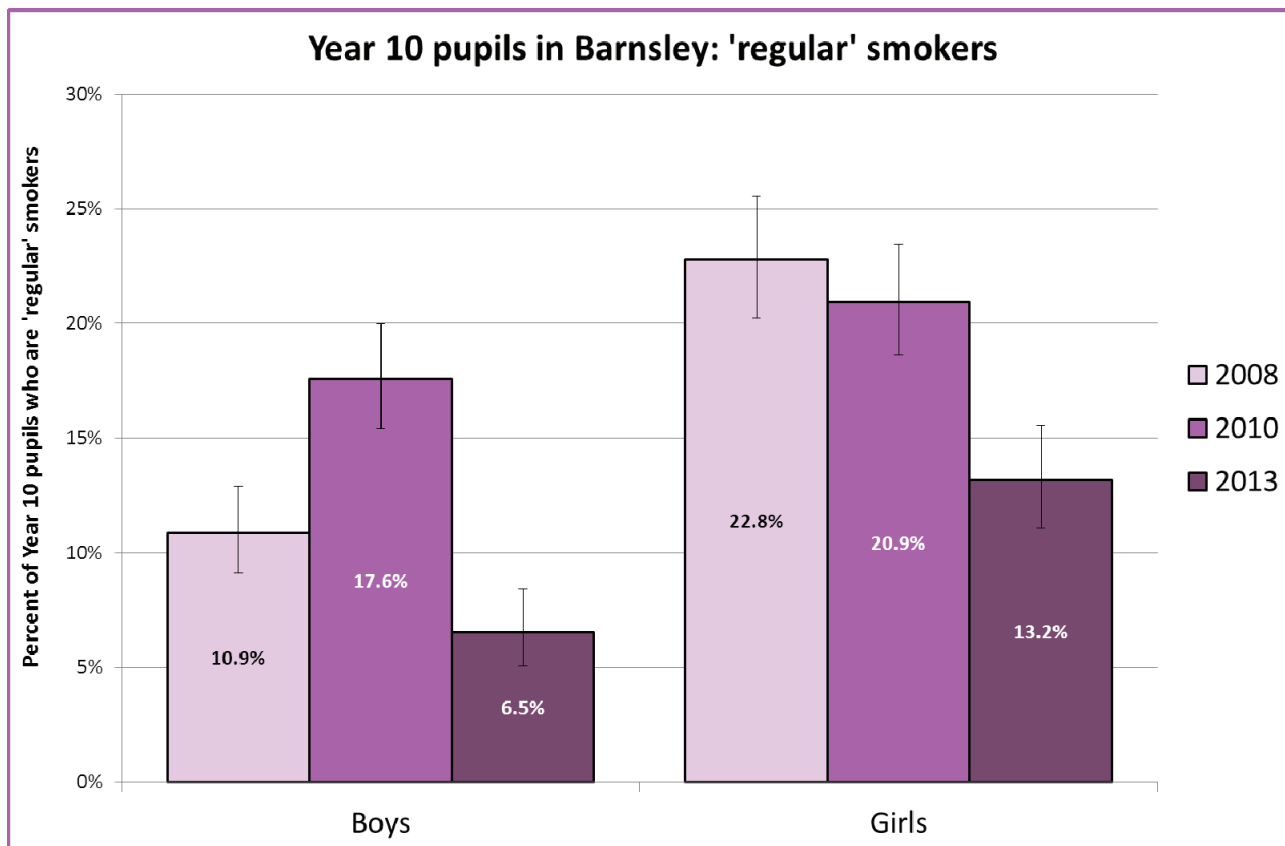
	March 2014	June 2014	Sept 2014
Percentage of Barnsley population aged 18 and over who are current smokers	24.5%	24.3%	24.4%

Source: Public Health Intelligence 2014

### Key points:

- This data is collected each quarter.
- It is based on around 95% of people who are registered with a GP in Barnsley..
- Quarter 3 2014/15 data should be available by the end of March 2015.
- This is the only smoking prevalence data that can be used to compare differences within Barnsley, e.g. wards and age groups.
- **This data can't be compared to the Integrated Household Survey data on page 2.**

## Smoking prevalence: young people in Barnsley who are 'regular' smokers



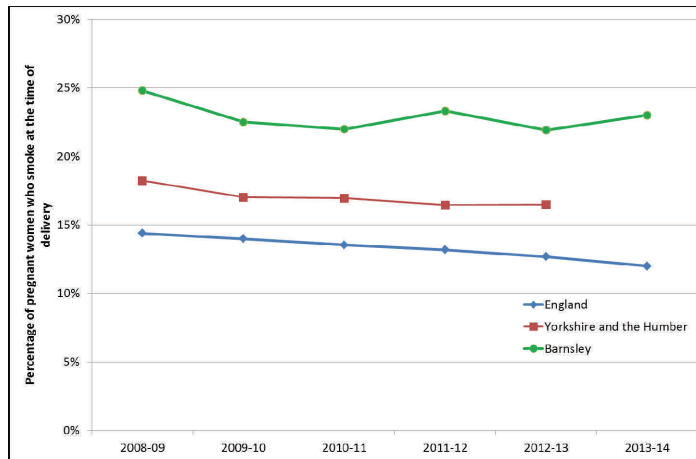
Source: Public Health Intelligence 2013

### Key points:

- This data is based on a survey of 72% of year 10 pupils who attend a school in Barnsley.
- Regular smokers are defined as those that smoke often or daily.
- **This data can't be compared with other data sources as the definitions are different.**



## Smoking in pregnancy: women smoking at the time of delivery

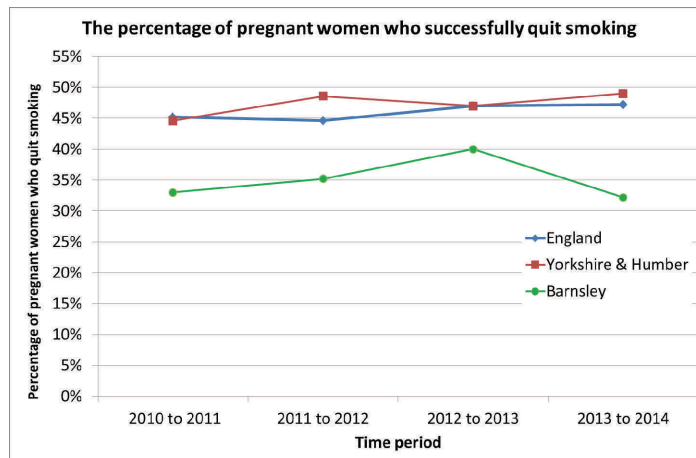


Source: Department of Health Statistical Bulletin

### Key points:

- This data is normally reported quarterly via the Department of Health.
- Latest data is for Q2 2014/15. Due to NHS restructure, data is not available for the Yorkshire and Humber region for 2013/14 onwards.
- The data relates to the women who give birth at Barnsley hospital - it does not distinguish between those that may live elsewhere but give birth in Barnsley, or those that live in Barnsley but give birth elsewhere.

## Smoking quitters: pregnant women who successfully stop smoking using the Stop Smoking Service



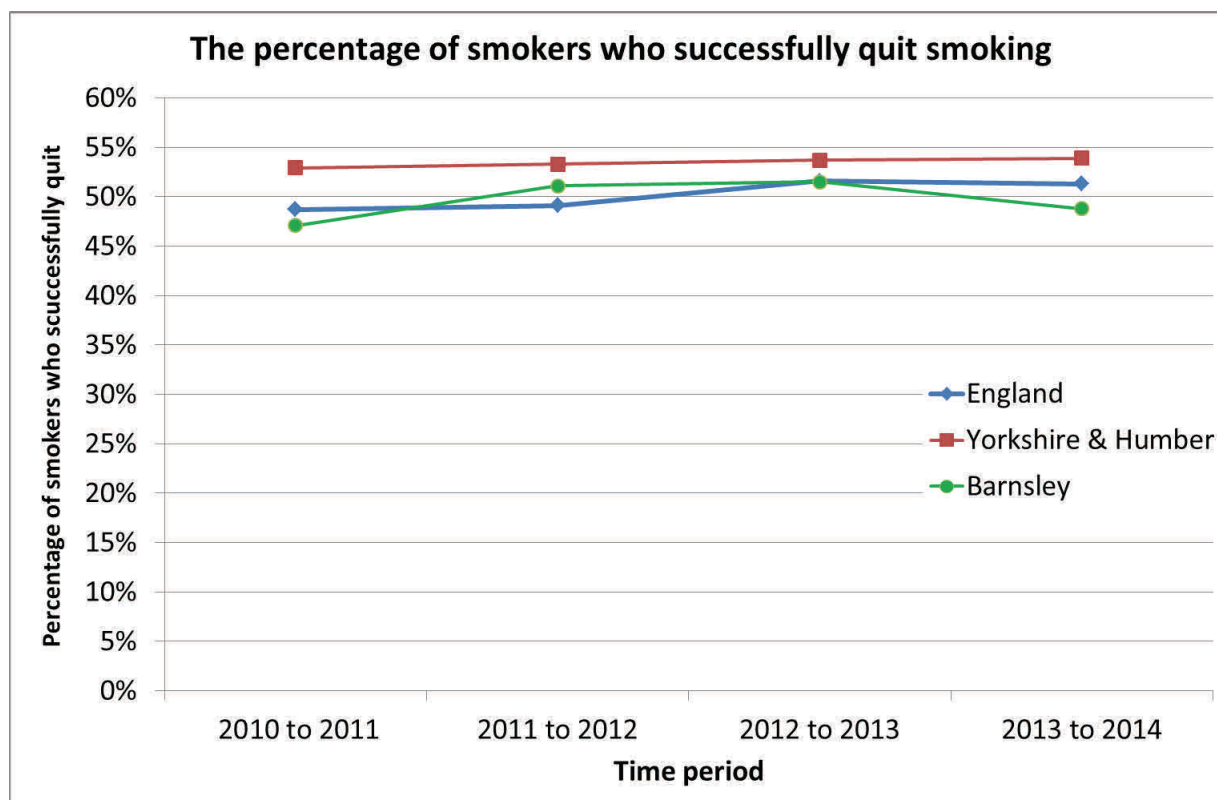
Source: Department of Health Statistical Bulletin

### Key points:

- This data is normally reported quarterly via the Department of Health.
- The 2013/14 data includes those women who stopped smoking with support from the Stop Smoking Midwifery Service, as well as those who stopped smoking with the Stop Smoking Service.
- In 2013/2014, 99 pregnant women in Barnsley successfully quit smoking, out of the 307 pregnant women who set a quit date (32.2% were successful).



## Smoking quitters: those who successfully stop smoking using the Stop Smoking Service



	2010 to 2011			2011 to 2012			2012 to 2013			2013 to 2014		
	Number setting a quit date	Number of successful quitters	% <i>successfully quit</i>	Number setting a quit date	Number of successful quitters	% <i>successfully quit</i>	Number setting a quit date	Number of successful quitters	% <i>successfully quit</i>	Number setting a quit date	Number of successful quitters	% <i>successfully quit</i>
England			48.7			49.1			51.6			51.3
Yorkshire & Humber			52.9			53.3			53.7			53.9
Barnsley	6,305	2,971	47.1	5,460	2,788	51.1	4,747	2,443	51.5	3,367	1,643	48.8

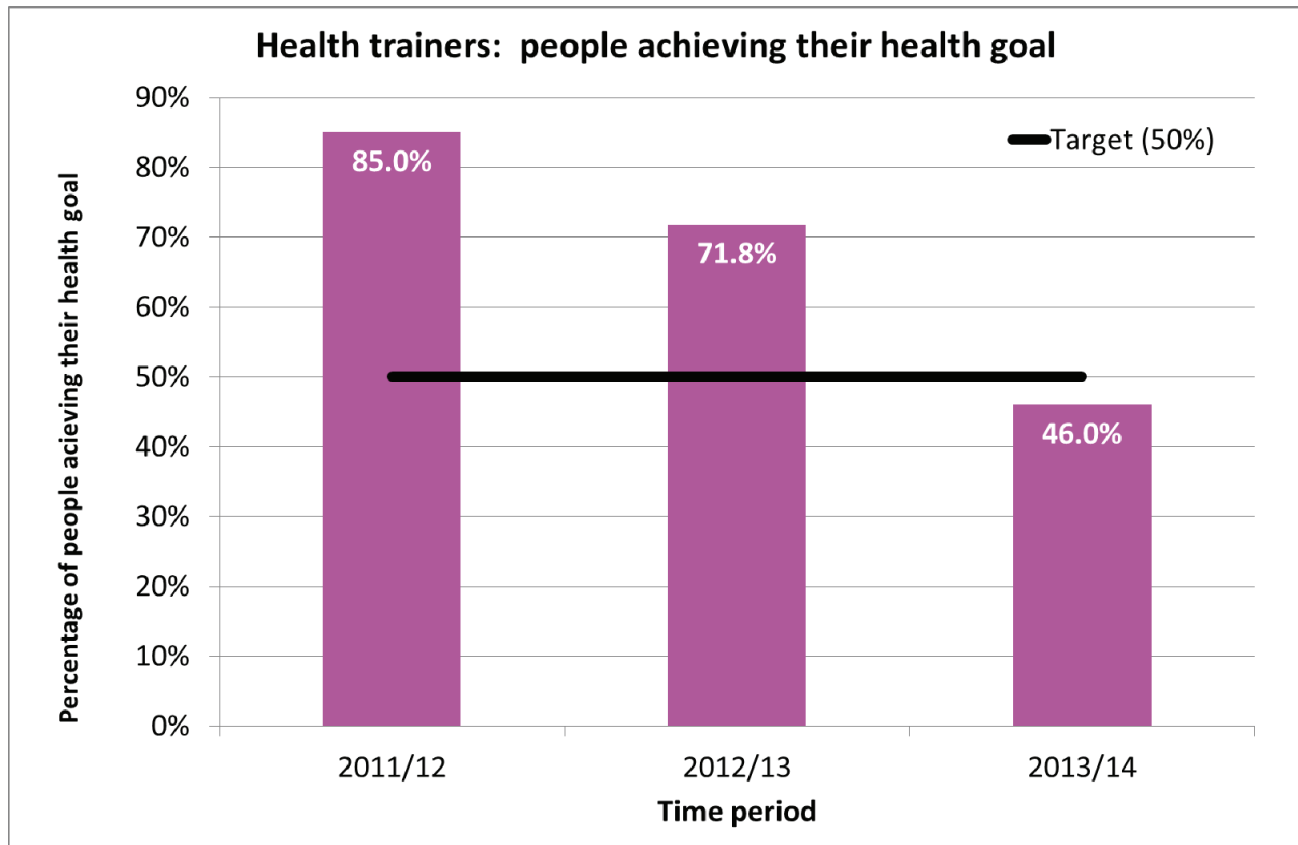
Source: Department of Health Statistical Bulletin

### Key points:

- This data is normally reported quarterly via the Department of Health.
- The data relates only to those smokers who have used the stop smoking service.
- In 2013/2014 1,643 people in Barnsley successfully quit smoking, out of the 3,367 smokers who set a quit date (48.8% were successful).



## Health trainers: supporting people to achieve their health goals



Source: Public Health Intelligence 2014

### Key points:

- This data is normally reported quarterly via the provider.
- Health trainers support individuals to achieve a personal health goal, this may include stopping smoking.

